

**+ = Calcula y Reclama .com**

## REGISTERED TRADEMARK - UKIPO (UK)

210	Serial number	220	Application date
	UK00004119128		October 31, 2024
111	Registration number	151	Registration date
	UK00004119128		January 17, 2025
551	Kind of mark	180	Expiry date
	Individual		October 31, 2034
550	Type of mark		
	Figurative		
511	Nice classification - NCL(10)		
	35, 36, 45		
540	Reproduction of the mark		



541 Reproduction of the mark where the mark is represented in standard characters  
+ = Calcula y Reclama .com

## NAMES AND ADDRESSES

### 730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER

- Name  
Servigestion 2012, S.L.  
- Address  
Vía de los Poblados  
3 Edificio 5 Planta 5 Madrid  
28033  
- Country  
Spain

### 740 NAME AND ADDRESS OF THE REPRESENTATIVE

- Name  
Page, White & Farrer Limited  
- Address  
Bedford House John Street London WC1N 2BF  
- Country  
UK

## CLASSIFICATION

### 511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO- NCL(10)

- 35  
commercial information and advice for consumers [consumer advice shop] • analysis of advertising response • business administration • providing commercial information to consumers • office function services • data processing services • compilation of data in computer databases • compilation of information in computer databases • computerized database management services • advertising, including online advertising on computer networks • commercial management • business management • computerized office management • advertising and marketing • fiscal consultancy (accounting) • tax advice (accounting) • tax return preparation and assessment • digital advertising services • commercial business organization • commercial business management organization • commercial business promotion • business advisory services • business consultancy and advisory services • preparation of business reports • business analysis • company analysis • market analysis • business analysis of markets • public relations • employment counseling services • consultancy with respect to hiring  
- 36  
insurance services • reinsurance • insurance risk management  
- 45  
legal services • advisory services relating to crime prevention • information services relating to consumer rights • arbitration, mediation and dispute resolution services • legal research

### 531 INTERNATIONAL CLASSIFICATION OF THE FIGURATIVE ELEMENTS OF MARKS (VIENNA CLASSIFICATION)- VCL

- 24.17.05  
Mathematical signs  
- 26.04  
QUADRILATERALS  
- 26.07.11  
Segments or sectors of circles or ellipses with one or more quadrilaterals  
- 26.11  
LINES, BANDS



## Intellectual Property Office

- Official status  
Registered  
- Status date  
October 31, 2024  
- Country of filing  
UK

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information.

### FURTHER INFORMATION

270 Application language  
en